



**Expo**

**Trade**

**Tools**

Excellence In Exhibitions

Main Text

Agency FB Bold font

Size: 18.3pt

Horizontal Stretch: 14.1mm

Vertical Stretch: 0.6mm

Position: 0.379 mm from isignia

**Colour Swatches:**



#0F95BA  
R: 15 G: 149 B: 186

Tagline Text

Agency FB Normal font

Size: 10.835 pt

Horizontal Stretch: 0mm

Vertical Stretch: 0mm

Position: 0.379 mm from isignia  
1.811 mm from top text

**Colour Swatches:**



#029875  
R: 2 G: 152 B: 117

**Font Bureau Agency** is a geometric sans-serif typeface family intended for titles and headings. Agency is a square & geometric font, with low contrast. Agency can be presented as commanding and austere.

Body font matches for Agency:

- Adobe Arabic
- Nobel Light Regular

**Font Bureau Agency Bold** should be used for main headings (H1 and H2) while **Font Bureau Agency Bold** is reserved for subheadings (H3 and H4).